

## PHYSICIAN PRACTICE PRICING ANALYSIS

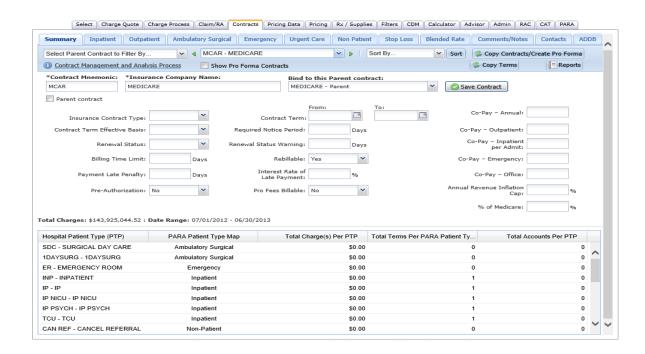
The pricing of Physician services is an ongoing challenge for many health care organizations because of the complicated reimbursement methodologies from various payers. To ensure maximum reimbursement opportunity, facilities need to develop a rational, well-defined, and competitive pricing strategy. Self-Administered Drugs (SAD) should have lower markups to comply with Medicare billing standards

The purpose of the ParaRev Physician Fee Schedule - Market Based Pricing Analysis is to maximize practice net revenue by ensuring the individual charges are priced at market rates and the charges cover all contracted fee schedules.

ParaRev will assemble a worksheet containing the following:

- 1. Practice charge master
- 2. Managed care contract fee schedules (maximum eight contracts)
- 3. Medicare and Medicaid fee schedules
- 4. Market pricing based on Medicare Carrier locality
- 5. Revenue and usage stats

Once the worksheet is assembled, **ParaRev** will perform an analysis and provide recommendations of the multiplier of Medicare that should be used to set rates.



Contact your ParaRev Account Representative to learn more about ParaRev's Physician Practice Pricing program!

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